



# M.D. STETSON

## #74 FIRST IMPRESSION

**FIRST IMPRESSION** features the latest advances in high solids floor finish technology. This thermoplastic, high gloss finish is extremely durable. Use as an undercoat and a finish. Highly resistant to black heel and scuff marks. Withstands the heaviest traffic situations. Non-powdering, slip and water resistant. Excellent for use in high-speed buffing programs, including propane machines.

### DIRECTIONS FOR USE:

1. Completely strip old finish from surface with any of M.D. Stetson's quality strippers.
2. An option: If surface is in worn condition or porous, use First Impression or Adhere Undercoat first as a sealer.
3. The finish: Apply finish with a clean finish mop or applicator, spreading evenly. Apply medium coats. If finish is to be maintained with a high speed buffing program, a base film of 4 to 6 coats of finish is recommended. Allow each coat to dry before applying next coat. Application should not exceed more than 4 coats of finish in one day.

**Note:** Never use a stripper for routine cleaning.

**Drying time:** 30-45 minutes per coat.

**Coverage:** 1500 to 3000 square feet, depending on application method and the porosity of floor.

### PACKAGING:

Available in 1 gallon jugs, 5 gallon plastic pails, 30 and 55 gallon drums.

Classified by Underwriter's Laboratories, Inc., ® as to slip-resistance only: 228S.

### MAINTENANCE:

1. Floor should be swept or dry mopped on a daily basis.
2. First Impression can be maintained daily by damp mopping or autoscrubbing with one of Stetson's neutral cleaners or germicidal cleaners. Substitute Winterclean in the winter to remove de-icing salt residues.
3. If a high speed buffing program is used: damp mop or autoscrub with one of Stetson's premium finish restorers prior to buffing. The result will be a sensational "wet look" gloss, increased slip-resistance, and an extended life for the finish.

### SPECIFICATIONS:

Appearance .....	white emulsion
Pounds per Gallon .....	8.5 ± 0.05
Viscosity (Brookfield).....	1.4 ± 0.15 cps
Gloss .....	Excellent
Leveling .....	Excellent
Crazing .....	None
Hazing .....	None
Recoatibility .....	Excellent
Wet Abrasion.....	Excellent